

GLODEM WORKSHOP

TURKISH MULTINATIONAL CORPORATIONS ABROAD: TRENDS, STRATEGIES AND MOTIVATIONS

PROGRAMME

13.30 - 14.20 Turkey's Outward Foreign Direct Investment: Trends
And Patterns of Mergers and Acquisitions

Canan Yıldırım, Kadir Has University

14.20-15.10 Effectiveness of Springboard FDI Strategy: Evidence
from Turkish Acquisitions Ahmet Sedat Aybar, Aydın University

15.10-15.30 Coffee Break

15.30-16.20 Turkish Multinationals: Recent Trends, Motivations and
Strategies Caner Bakır, Koç University

16.20-17.10 Chinese Investment to Turkey: Beginning of a New Era?

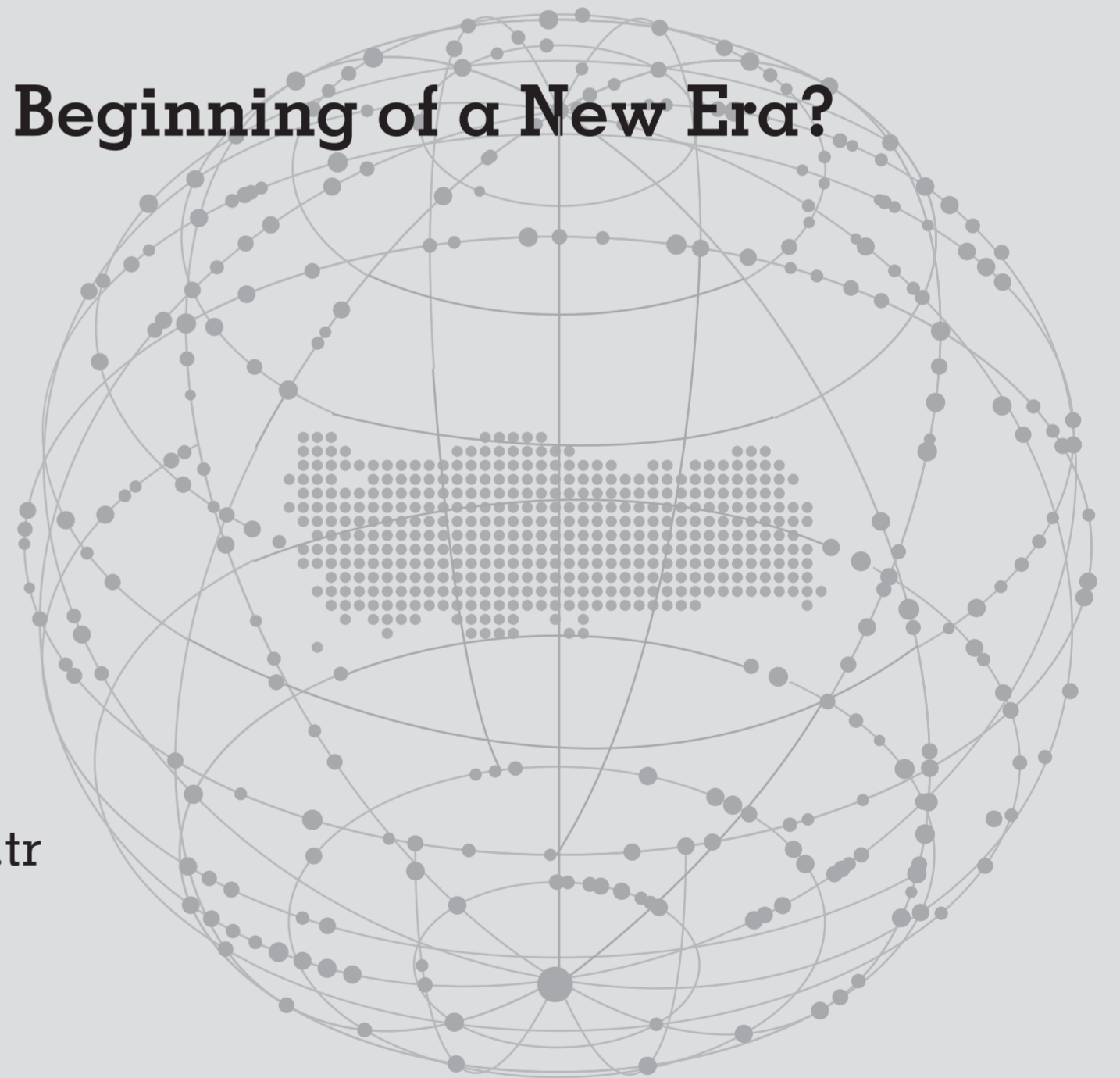
Altay Atlı, Koç University

Format: A 20 minute presentation of each paper is
followed by 30 minute discussion with all participants.

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Administrative Sciences and Economics cbakir@ku.edu.tr

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